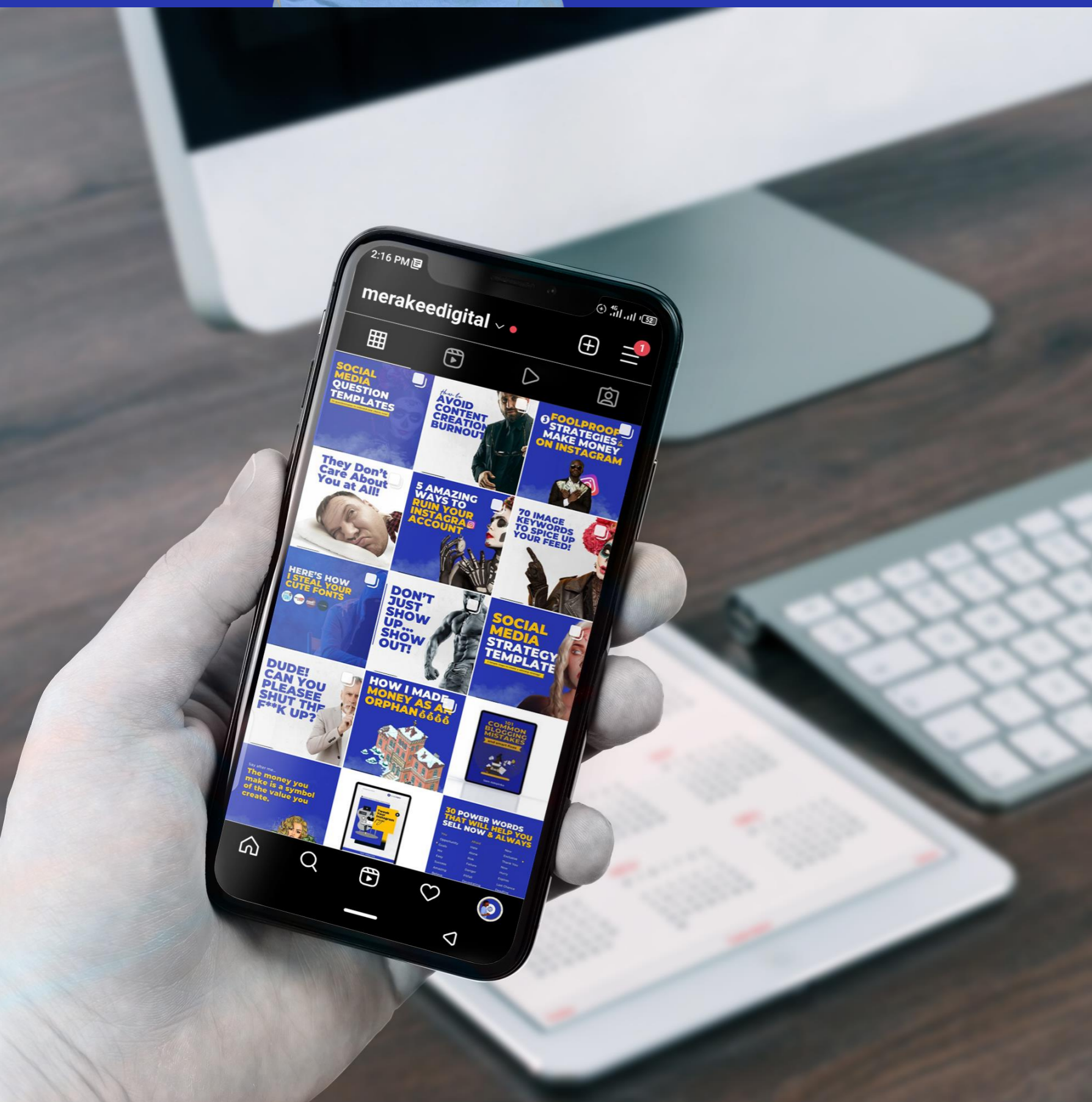




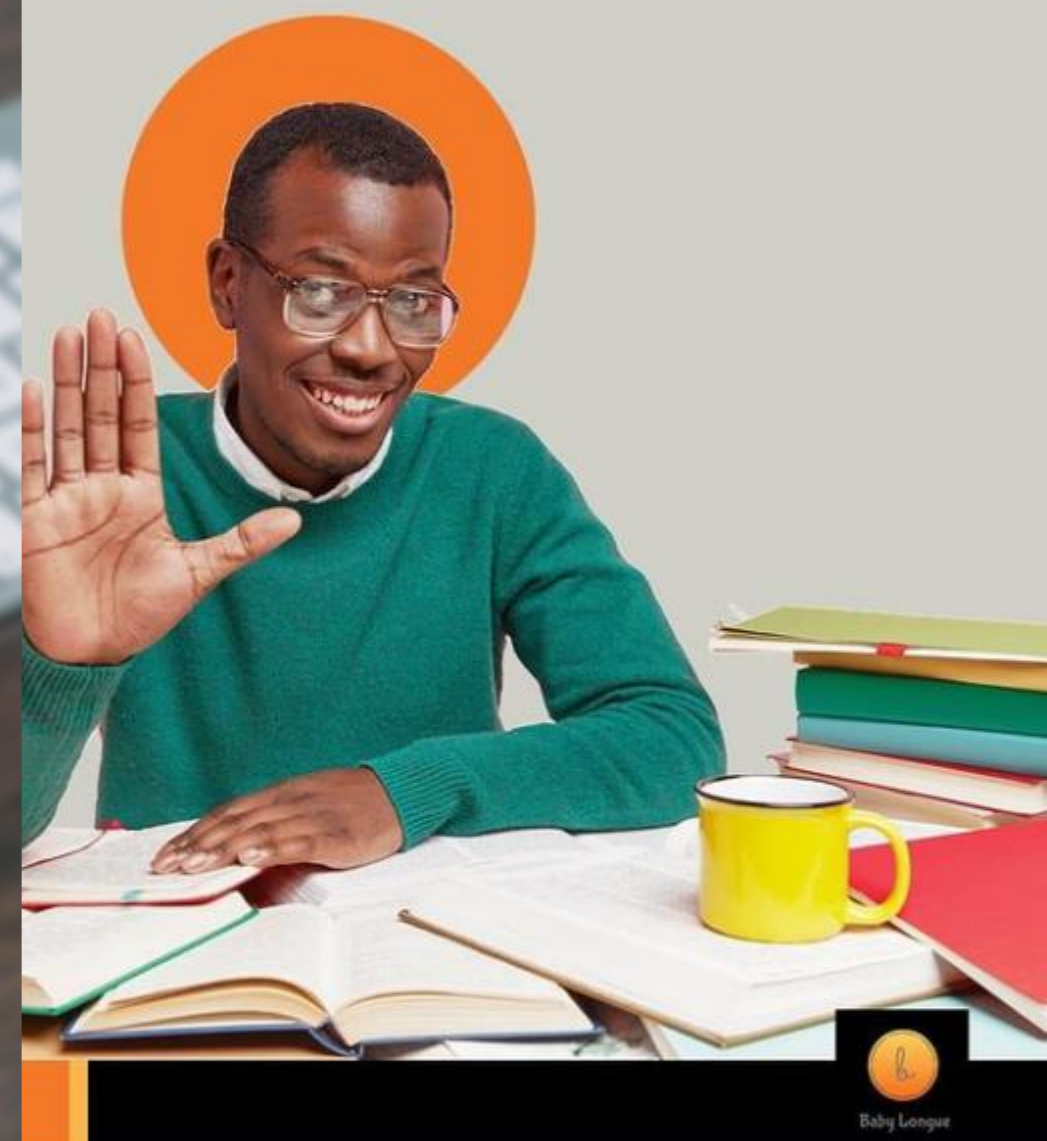
BRANDING & SOCIAL MEDIA MANAGEMENT PORTFOLIO

giving you a peek at some of the branding and campaigns I've worked on!



#babylongue | readymadewears

Something **HOOGE** is coming your way!



Results

Learn about metrics ⓘ

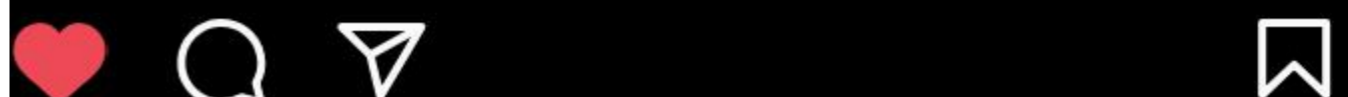
On-Facebook Leads **15**

Cost per On-Facebook Lead **NGN238.53**

Amount spent **NGN3,577.9**

[View Insights](#)

[Boost post](#)



Liked by **bankstemmy** and **1,195 others**

babylongue The rest of this week, shall be the best of

Nice to meet you!

I'm Sam



I am Digital/Social Media Marketing Professional with over seven years of experience in organic & paid social media marketing, community management and copywriting in multiple business industries.



Overview of my experience

Over the past seven years, I've been privilege to work with personal and business brands; entrepreneurs, solopreneurs, netpreneurs, and small business owners across multiple business industries.

All through these years, I've created holistic and high-converting websites, branded and designed creative logos and social media content, ran highly effective social media ads, wrote high converting copies, grew social media pages from ground-up through creation of winning social media strategies, execution of tactics, hours spent online to engage my clients audience and communities.

If you want to grow your business organically and ethically, I'm your go-to digital/social media expert!

WITH OVER A DECADE OF BRANDING & SOCIAL MEDIA EXPERIENCE, I'VE REPPED A LOT OF CLIENTS

in different industries!

- Food & beverage
- Bloggers & influencers
- Digital marketing agency
- Lifestyle brands
- Beauty industry
- Perfume brand
- Wig makers
- Teen & parenting
- Medical professionals
- Health & Wellness
- Travel, wine & spirits
- Hair salon
- Professional services

12+

Years of digital media experience

7+

Years as a small business owner

100+

Branding & digital media clients throughout career

150K+

Followers gained for clients

60K+

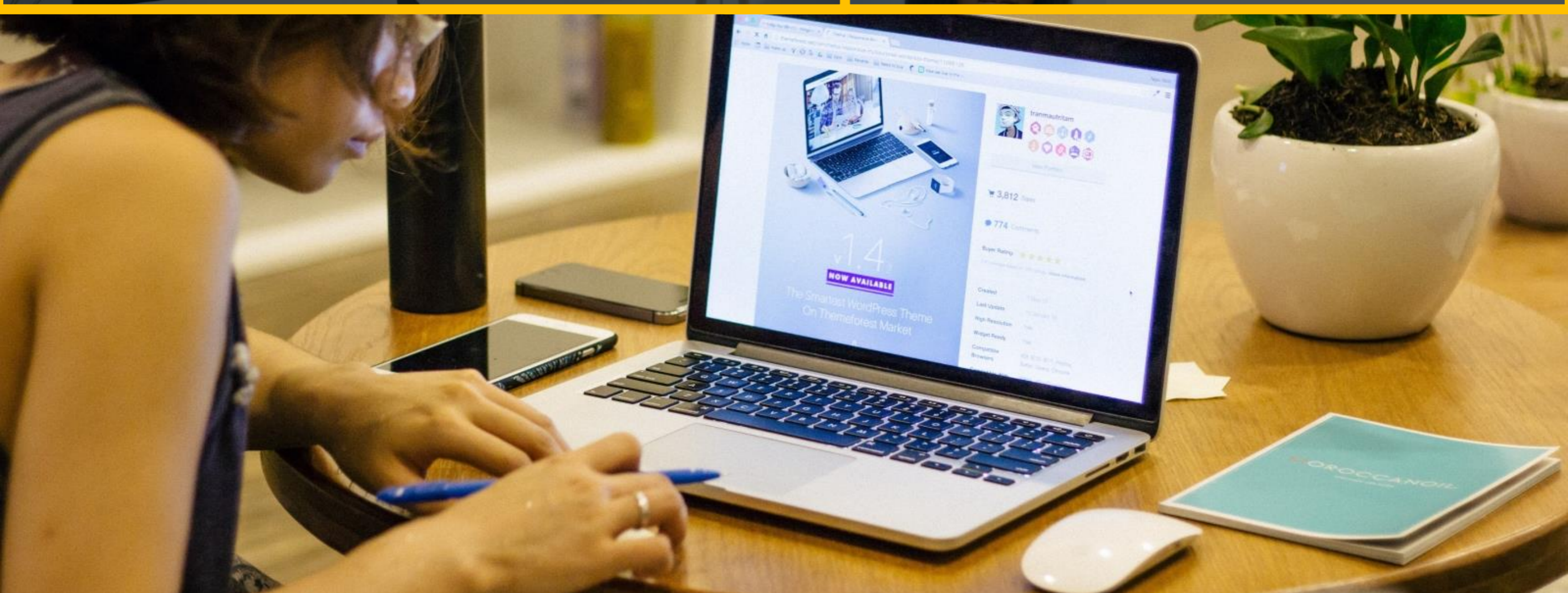
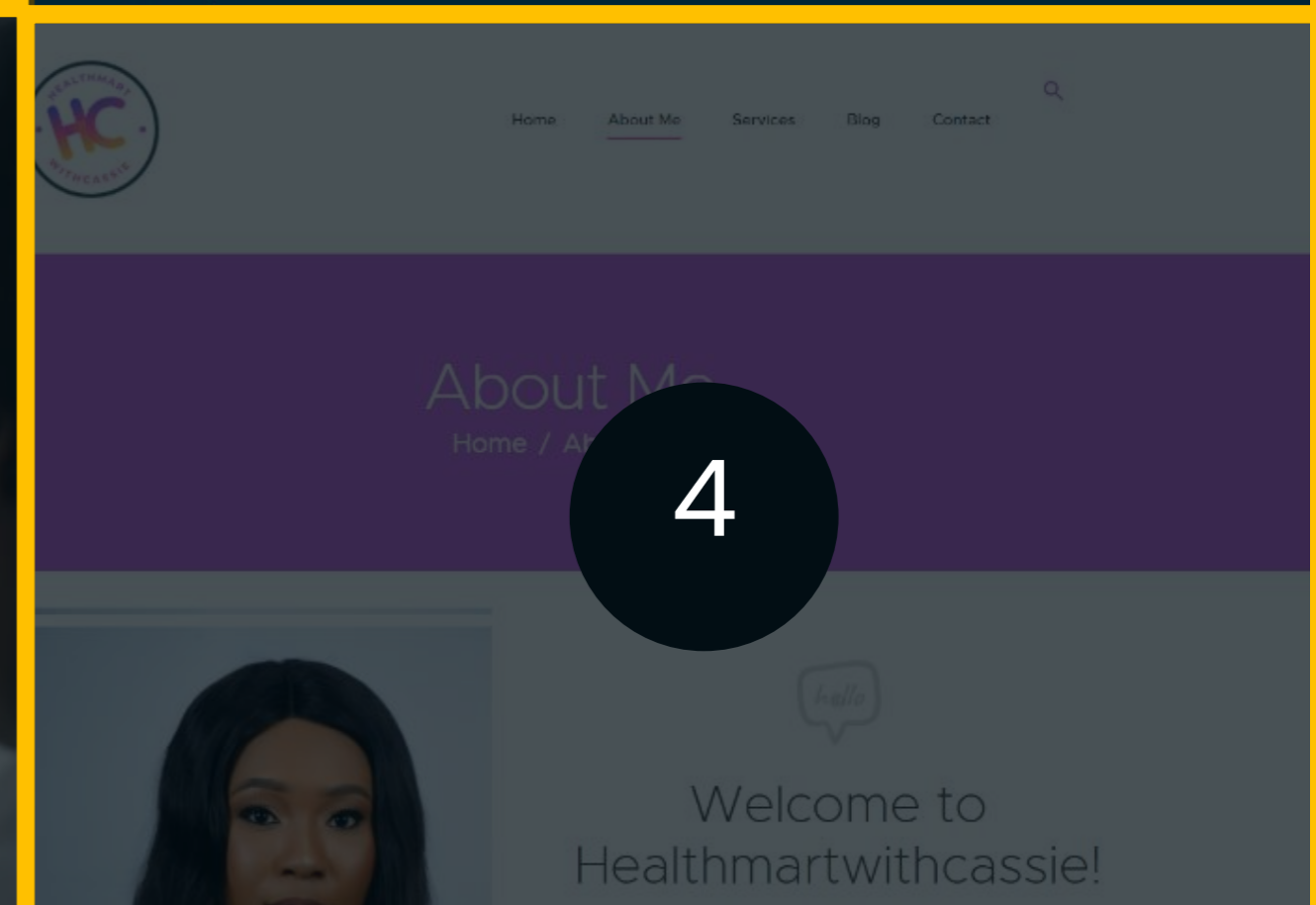
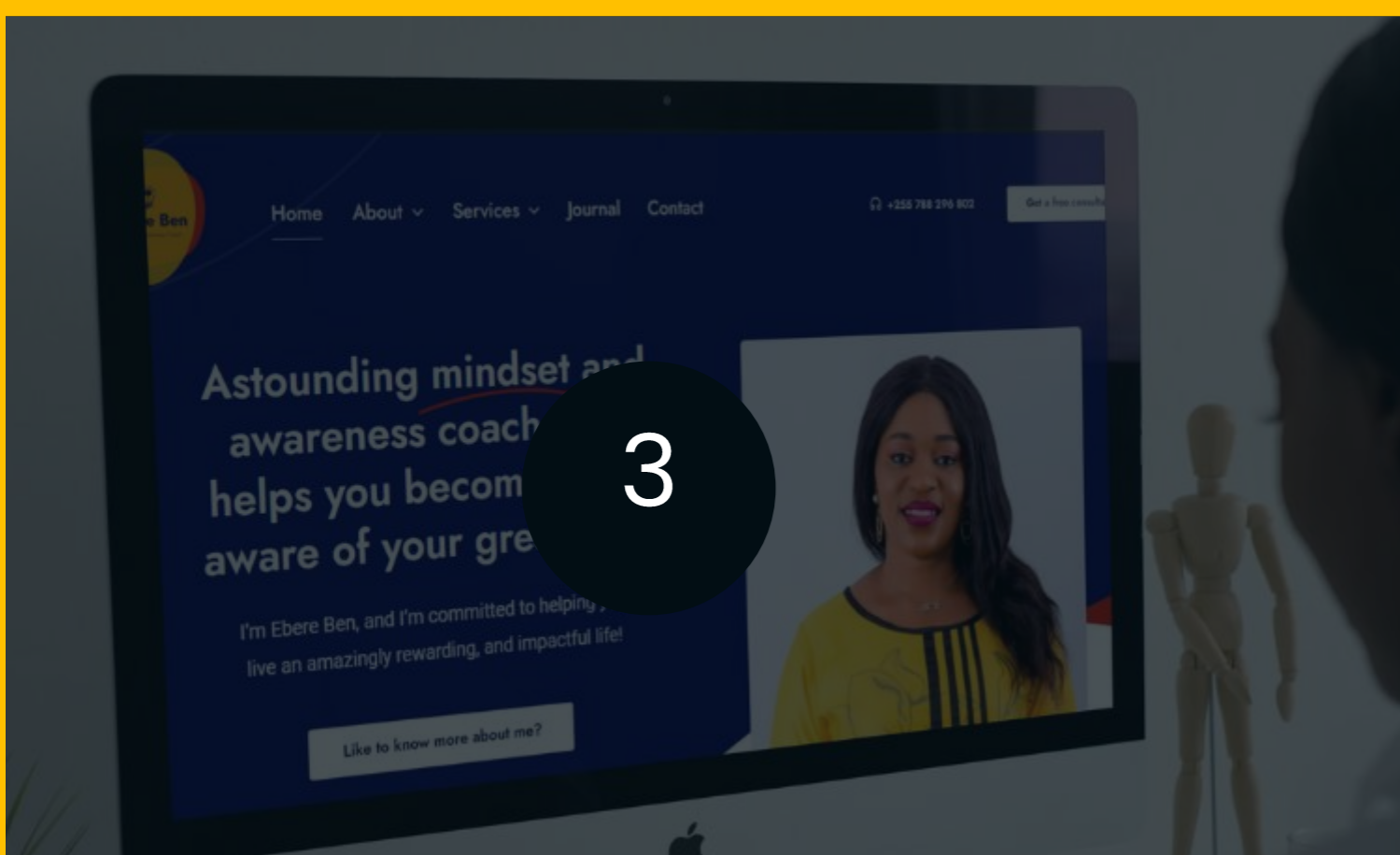
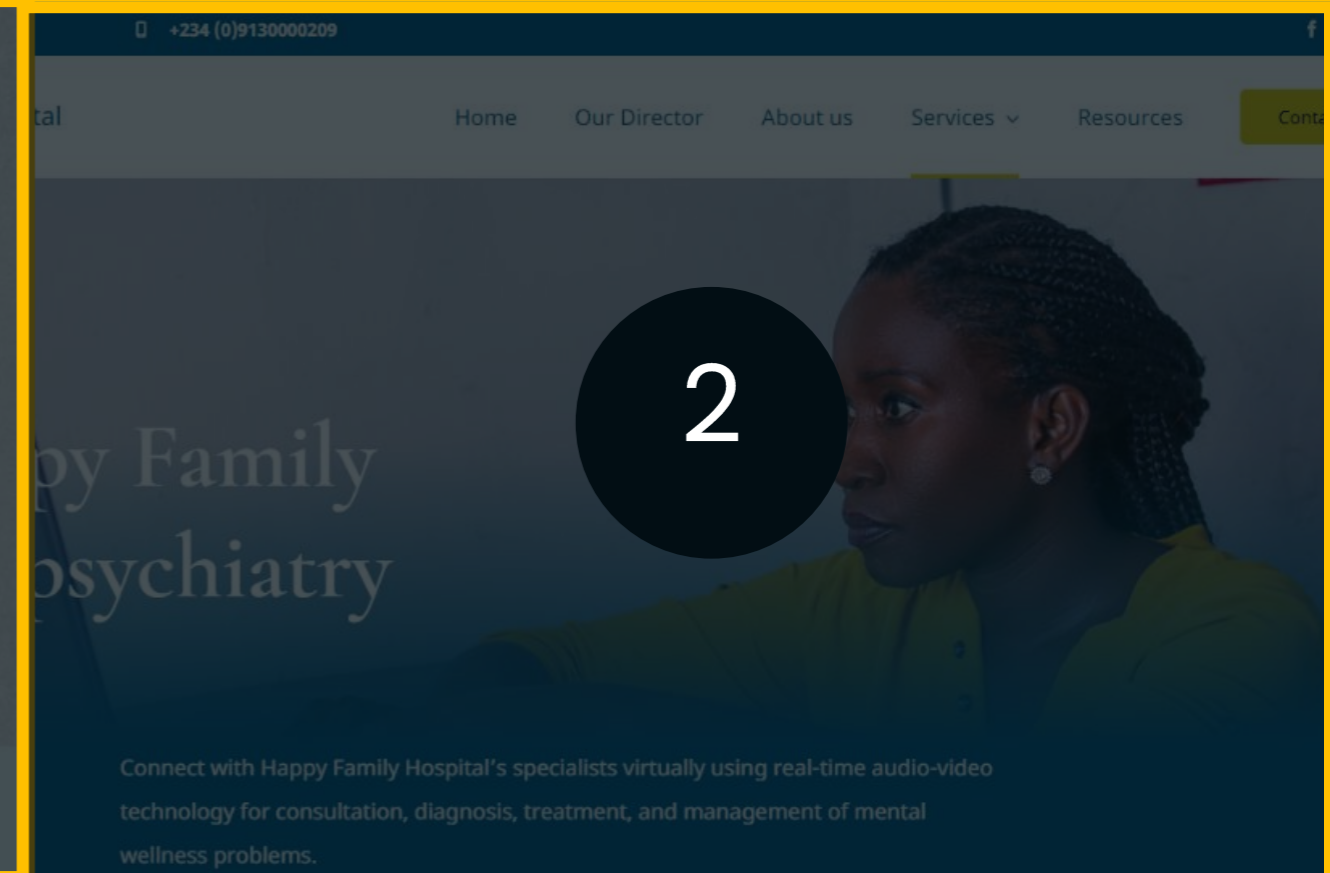
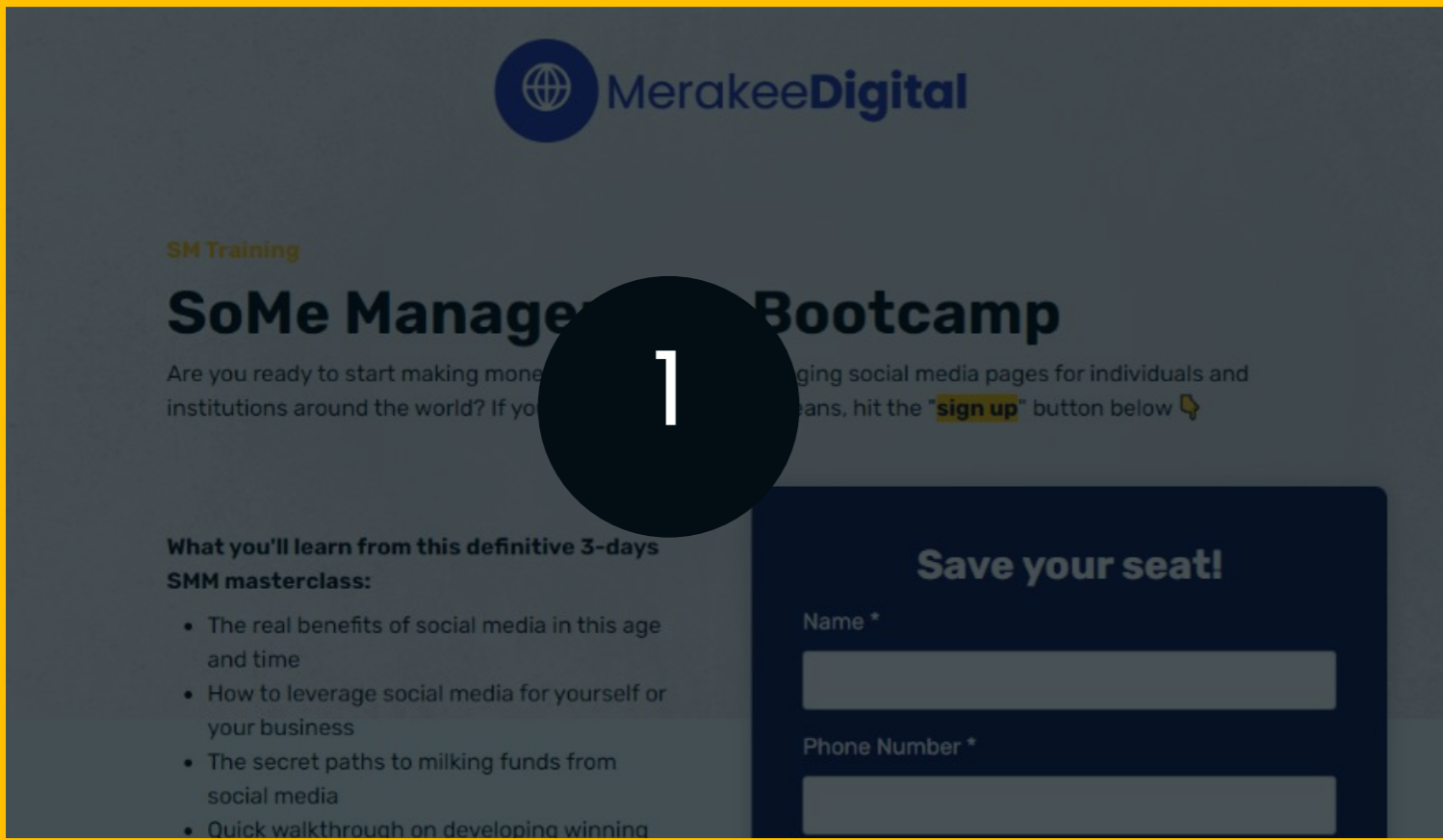
Social media posts created

50+

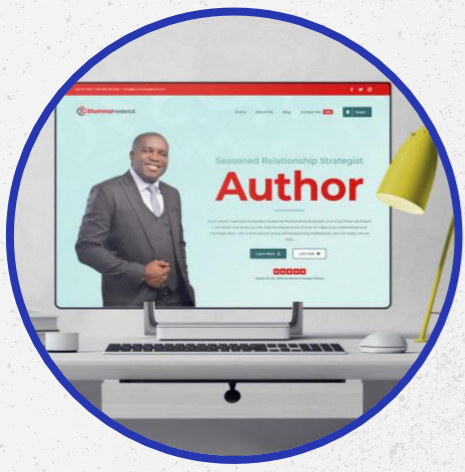
Websites created



Websites I've built..



SM Management Deliverables



"I'm particularly impressed at **Sam's** level of commitment and efficiency. Within a short notice, he completely redid and overhauled my website and created a stunning event website. Thank you Sam!

- Etumu Frederick, Relationship Coach.

Client Work

Sweet Nutrition Limited (MrChef) FMCG

Responsible for creating the social media strategy and content calendar for both MrChefNigeria and Momdsprideng.

I didn't stop there of course, I was also responsible for brainstorming content ideas and working hand-in-glove with my graphic designer (David) to come up with amazing social media content designs.

I helped manage their community, thereby attracting loyal audience throughout their social media (Facebook, Instagram, and Twitter) channels.



SM Management Deliverables



“Working with Sam has been pretty amazing! He’s very trustworthy and reliable. Sam would literally go out of his way to call and discuss about my website without any extra charges whatsoever.”

- Ijeoma Popoola, Relationship Expert.

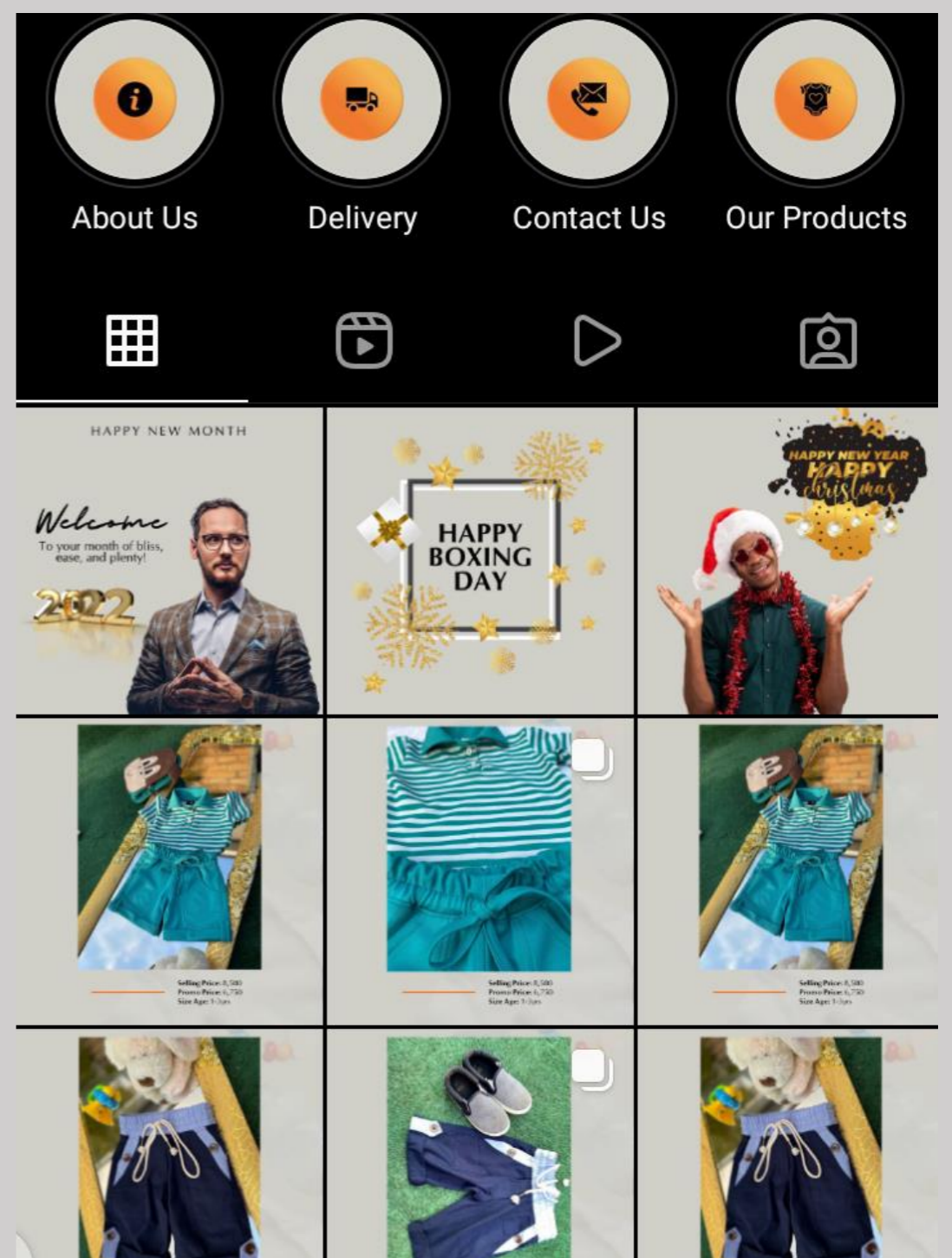
Client Work

Baby Longue Enterprise (Nov-Jan 2022)

Responsible for creating the social media strategy and content calendar for the Baby Longue brand.

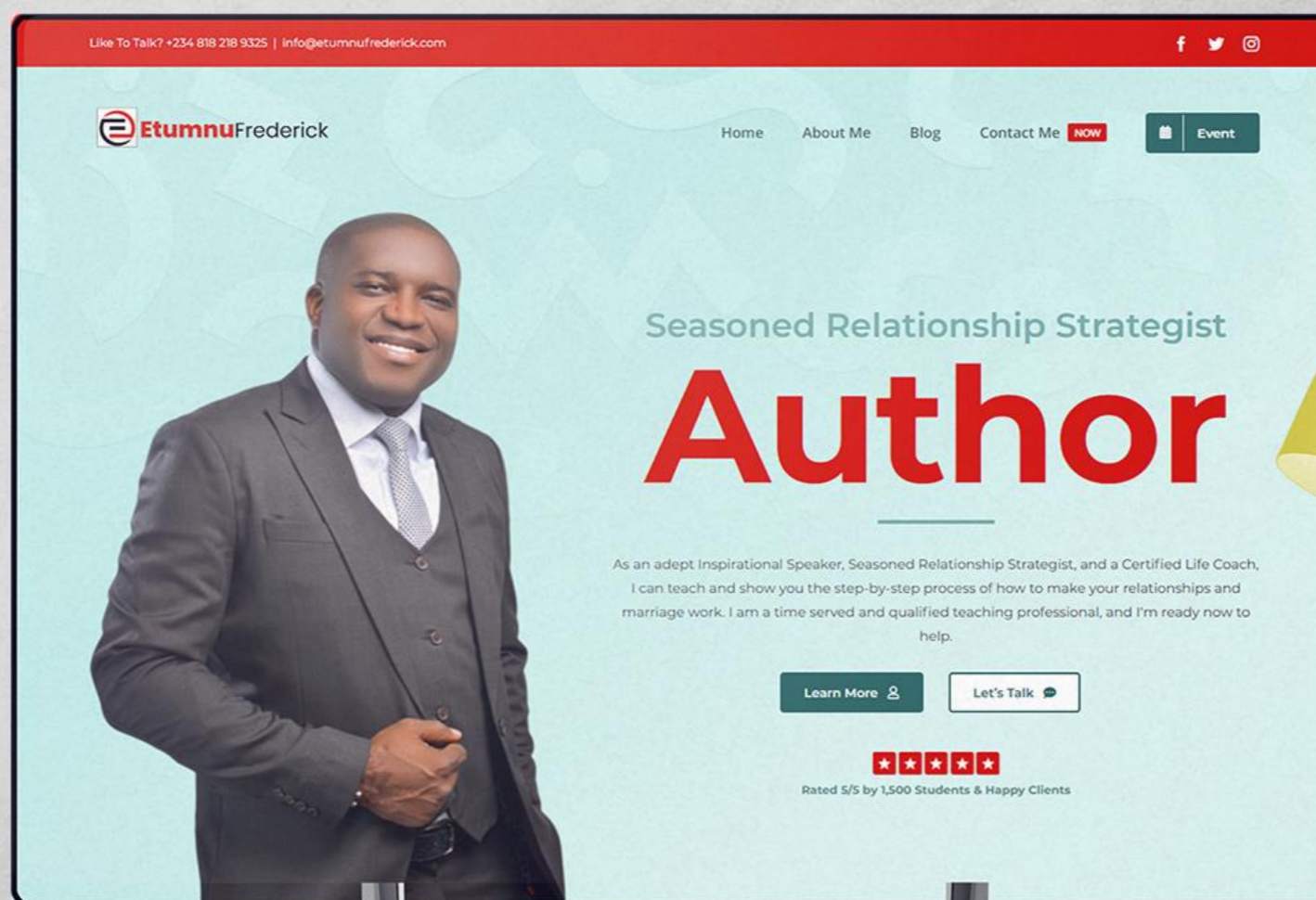
I also ran engagement and lead ads to help them increase their brand’s visibility whilst also attracting people who are interested in buying their products.

After a long pause, the CEO is planning to kickstart again and all things being equal, we’d be kickstarting another 3months retainer working relationship.



My Expertise

Social Media Strategy
Copywriting
Profile Audit
Keyword, Hashtag & Competitor Research
Profile Optimization
Content Calendar Planning
Social Media Advertising (Facebook, Instagram, Twitter and LinkedIn)
Minimalist Graphics Creation (PowerPoint & Canva)
Photo & Video Editing
Community Engagement
Website Design & Optimization
Consulting & Training



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